



Meet Jovie

Jovie turns releases into revenue.

AI marketing agent for music creators.

The screenshot shows the Jovie dashboard with a sidebar on the left and a main content area. The sidebar includes navigation options like 'Jovie', 'Search', 'Tasks', 'Library', and 'THREADS' with a list of tasks. The main area is titled 'Releases' and shows a list of 12 releases for the artist 'Tim White'. The first release, 'The Deep End', is highlighted. A detailed view of 'The Deep End' is shown on the right, including its album art, title, artist, and a table of streaming providers with their status.

Releases

Releases 12 Tracks 58 +

- 1 **The Deep End** SINGLE
Cosmic Gate & Tim White
- 2 **Never Say A Word** SINGLE
Tim White · Syncing artwork...
- 3 **Take Me Over** SINGLE
Tim White feat. Erica Gibson
- 4 **All This Noise** EP
Tim White
- 5 **Save The Night** SINGLE
Tim White
- 6 **Trying Too Hard** SINGLE
Tim White
- 7 **California** SINGLE
Tim White
- 8 **Become One** SINGLE
Tim White · Recapping DSPs

The Deep End • LIVE
Cosmic Gate & Tim White ...
SINGLE 3355D AGO

jov.ie/cosmic-gate-&-tim-white/the-deep-end

Overview **Distribution** Activity Details

PROVIDERS 13/27 live

Filter providers

STREAMING

Provider	Status
Spotify	MISSING
Apple Music	ERROR
YouTube Music	LIVE
Tidal	ERROR



Suno
turned
100M
people
into
music
creators.



Making songs got easy.
Launching them did not.



Music tech sells ~~side~~ ~~quests.~~

Artists are told to become

designers

copywriters

ad buyers

email marketers

merch operators

data analysts

...and somehow still be musicians.



Jovie ships the work that turns music into fans and revenue.

A real example. Tim White × Cosmic Gate at EDC.

CATALOG MATCH

Cosmic Gate plays EDC Saturday. You're on "The Deep End" with them.

CAMPAIGN DRAFTED

Surprise merch drop scheduled. 3 tee designs ready for approval.

STORE LIVE

Tee 2 published. Smart link routing fans to checkout.

FANS NOTIFIED

Alert queued for 184K listeners. Fulfillment ready.



\$97M ARR

208k creators × \$39/month × 12 months.

10.4% of Suno's paid users. 0.2% of Suno's total user base. Pro plan only.
Operator (\$299/mo), labels, merch, and services expand the model.



Free profile. Paid automation.

Fan-side

\$299 /mo

Operator

Fans pay to follow an artist. Notifications, perks, early access.

Creator · the wedge

\$39 /mo

Pro

Marketing automation. Releases, campaigns, fan reactivation.

Future upside

Usage

Services

Payments

Revenue share

Merch

Ticketing



Built by an artist. For artists.



Built the manual release workflows Jovie automates. Now shipping the system he wished existed.

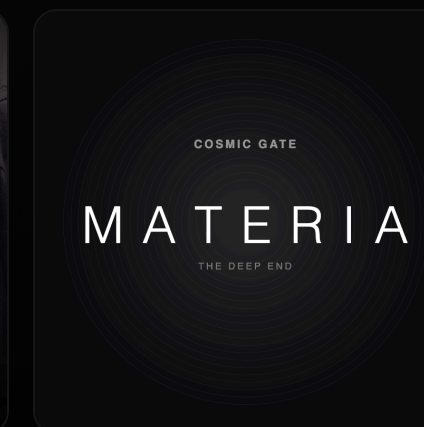
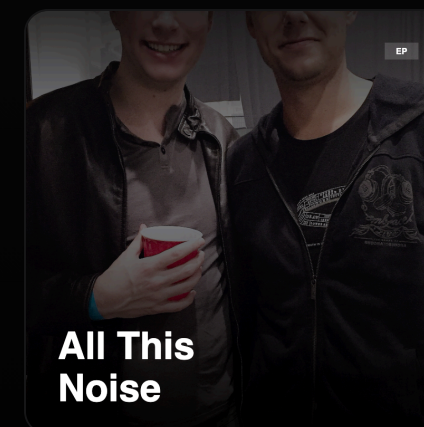
90 M+
STREAMS

190 K
AUDIENCE

Clio
AWARD

Armada
LABEL RELEASES

FROM THE CATALOG





\$500K

on a **\$5M post-money SAFE** —
to reach **first revenue** and **1,000 paying creators**.

USE OF FUNDS

Product

USE OF FUNDS

Creator acquisition

USE OF FUNDS

Release-ops automation



Jovie.

Every creator gets an AI manager.

meetjovie.com

Appendix



An artist doesn't need to own every copyright to build a revenue-generating audience.

SINGER-SONGWRITERS

Start with covers. You're still on the master. Build the audience first — original music can come later.

DJS & PRODUCERS

Release tracks made on Suno. Drop a song every week. Find your sound. Get booked. The \$5,000-a-night gig matters; the TuneCore check doesn't.

THE POINT

AI shifts the bottleneck from **making the song** to **building the audience**. That's where Jovie lives.



Jovie is not distribution.

DISTRIBUTION

Gets music onto platforms.

EXAMPLES

DistroKid, TuneCore, CD Baby.

JOVIE

Monetizes the catalog already there.

EXAMPLES

Profile matching, ISRC detection, release pages, smart links, fan notifications, launch workflows, opportunity surfacing.



We send artists a pre-built profile.

01 They're already paying for 2+ tools Jovie replaces.

02 X% of cold outreach claim their profile.

03 We've identified Z qualified leads.



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